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Hamish the Coo

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Each SOCMEDHE conference has its mascot. For SOCMEDHE20 our mascot, Hamish the Coo, also acted as our tour guide. We were disappointed not to be able to host in person last year, as we were looking forward to showing off our wonderful city, so Suzanne and Sarah asked Hamish for his help. Throughout the day our valiant little helper trotted around the city, stopping at some of his favourite landmarks and asking kindly passers-by to help him take some selfies. We tweeted these out from the SocMedHE account and, as a bonus, asked delegates to work out where Hamish was and to submit their answers to win a prize.

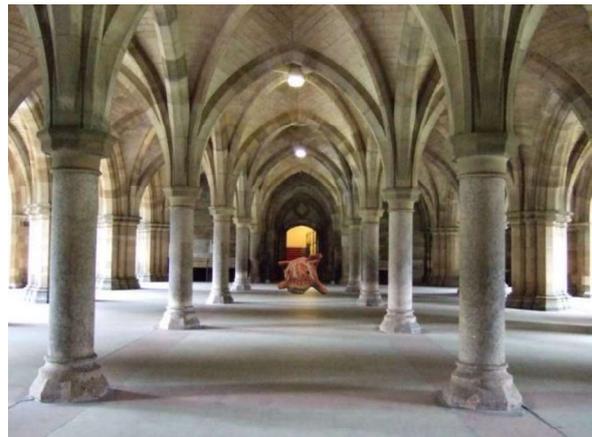
Hamish started his tour of Glasgow over the [Met Tower](#), with a modified version of the Glasgow slogan “people make Glasgow”.





He then made a giant leap up to the west end of Glasgow, to the [Kelvingrove Art Gallery and Museum](#).

From there it's just a hop, skip and a jump up to the [University of Glasgow Cloisters](#) (pedants will point out this is an undercroft, of course).



Then he wandered down to the Clyde, to the [Tall Ship at the Riverside Museum](#).

Next for some entertainment - just along the Clyde is the [Hydro](#).





And right next to that is the SEC, known locally as the [Armadillo](#).

Time to hit the toon centre - here he is outside [Glasgow Buchanan St Subway](#) - or, as we call it the Clockwork Orange.



While on Buchanan Street, Hamish paused to say hello to [Donald Dewar](#) outside the Royal Concert Hall.

Next a steep walk up to the [Necropolis](#). Hamish was tired after all that walking, so he paused to munch on some tasty grass.





Back down the hill, and time for another museum - this time the [Gallery of Modern Art](#) and the statue of the Duke of Wellington, adorned as usual with his traffic cone.

And a final visit - to the [Cenotaph at George Square](#), a good place to stop.



Throughout the day, as we were tweeting out the pics of Hamish, we also challenged everyone watching to work out each of the locations, and promised there would be a surprise prize for the person who got the most of them right. At the end of the day, we were delighted that Kiu was the winner. The prize, of course, was Hamish himself. Here he is in his new home with his new pal Baanedict.

We had a lot of fun watching Hamish stoat around our wonderful city, and we hope you enjoyed the virtual tour. Of course, we still hope to show you around in person one day, and feed you Tunnocks Teacakes, Irn Bru and Tennent's Lager!